



FOR IMMEDIATE RELEASE
May 17, 2017

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New European distributors support Orion Fans' complete product offering, including AC/DC fans, fan trays, fan accessories, and blowers...

Orion Fans Increases European Reach with Expanded Local Distribution Network

DALLAS, TX (May 17, 2017) -- Orion Fans has recently expanded its distribution network to better support European customers. The addition of Clever, Gateway and Kruse to the European distribution network increases Orion Fans' local sales and application engineering support services. These distributors are design-in focused, and are instrumental in solving customer design challenges regarding special cooling or thermal management requirements.

The new European distributors support Orion Fans' complete product offering, which includes AC and DC fans, fan trays, fan accessories, and blowers.

Clever, Gateway, and Kruse primarily serve the Italian, UK and German markets respectively. Orion Fans plans to add more local distributors in the Czech Republic, France, Spain and others.

“Orion Fans is pleased to add three new European distributors that enhance our worldwide sales and support network. Globalization means localization, and Clever, Gateway and Kruse will offer specialized, targeted design and engineering support services for a wide range of applications,” said David Luna, VP of Marketing at Orion

Fans. “With the shortest lead times in the industry, we look forward to making our products available to more European customers and enabling them to get to market faster.”

For more information about Orion Fans, go to <http://orionfans.com/>, contact an authorized Orion distributor; or contact Orion Fans at 10557 Metric Dr., Dallas, TX, 75243; call 800-323-2439, e-mail at dluna@orionfans.com.

Orion Fans, a division of Knight Electronics, Inc. is an ISO9001/2008 global manufacturer of standard and custom AC and DC fans, fan accessories, fan trays, and blowers. Established in 1995, Orion Fans supplies quality engineered and competitively priced cooling products and assemblies to OEMs worldwide. The company has engineering and manufacturing facilities in the United States, Europe, and Asia.

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