



# COOL IDEAS.

October 2012

## Welcome to Cool Ideas

Welcome to Cool Ideas; our newsletter that informs you about Orion Fans' new products that can help solve your next design challenge. We hope you enjoy our cool ideas and look forward to [hearing from you](#).

### Why Orion?

With the largest, available stock of AC fans, DC fans, fan trays and fan accessories, Orion Fans delivers the exact cooling solution you need, faster than anyone.

[Find your fan](#)

[Click here for RFQ](#)

## What's New @ ORION



### Gateway to Europe

Orion Fans' new 18,000 sq foot facility in Redditch, UK enables faster delivery service to customers in Europe further reducing our already short lead times. Standard and special function AC & DC fans, fan trays and fan accessories will be stocked in Redditch for rapid response to customer requirements.

## FANtastic Products



### Smart Fans Cool Solid State Lighting Systems

Orion Fans' series of thermally controlled AC and DC fans deliver high airflow to help prevent premature LED component failure caused by excessive heat. A thermal controller increases or decreases the fan speed based on ambient temperature, significantly reducing power consumption by as much as 30%. Orion Fans' LED thermal management solutions are available in multiple case sizes with optional heat sinks and custom voltages.

- [AC Fan Products](#)
- [DC Fan Products](#)
- [Smart Fans for LED applications release](#)

## We'll Make You a FAN



### Fan Trays - Made in the USA

Orion Fans stocks [3-, 6- and 9-fan tray solutions](#) in AC and DC versions, with many models now being manufactured in the USA. Fan trays are available with airflows up to 2000 CFM, but if you have special requirements, no problem – just ask! Orion will provide an affordable turnkey solution - fast. The OA300ST series short tray is now available with a thermal control option that is ideal for noise-sensitive applications. All standard and special trays are available through our [distribution partners](#).

[Fan capability poster](#)

ORION. We'll make YOU a fan.

[www.orionfans.com](http://www.orionfans.com)

1-800-323-2439